

# A trusted voice in patient data



## NATIONAL PATIENT DATA DAY 2025

The UK's first patient-led, patient-driven health data conference celebrating power of patient data to improve care, drive research, and inform change across the UK's NHS.

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### UNIQUE

In June 2025 use MY data launched National Patient Data Day, a groundbreaking event aimed at patients and stakeholders.



**200 plus delegates**  
(use MY data Members, patients, researchers, policy makers, industry reps) & speakers met as equals, face to face.



#### Patient-driven agenda:

- Health Data Research Service: how can patients be involved from the outset?
- Equitable data collection
- Opt-outs
- Role of commercial companies
- Role of the media



**Patient-led discussions, panels, parallel sessions, plenaries and soap boxes.**



### INCLUSIVE

Where else could I as a patient get the chance to sit next to Ming Tang and bend her ear?



### TRANSPARENCY & TRUST

This is more than a conference — it's a timely reminder that the future of health data in the UK depends not only on infrastructure, technology, and governance, but also on public trust, openness and collaboration.



### TELL POSITIVE STORIES

We need to be 'braver' in engaging journalists and shouting about the success stories that come from health data research.



### "LET'S GET ON WITH IT!"

Patients are not just data subjects — they are partners in research and progress and must play a part in influencing data decisions nationally and locally.



### CHALLENGE GROUP THINK

It's very easy...to talk to the same people all the time...By having different conversations and everybody bringing their own personal perspective...it can really push and challenge the way in which you think.



### MAKE RESEARCH VISIBLE

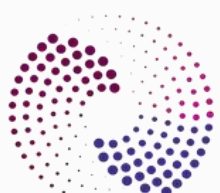
Make patients research ambassadors. Let them advocate for the research that matters to them. Make complex "behind the scene" work understandable to public.

use MY data is the only independent UK movement of patients and carers campaigning for the USE of patient data to save lives and improve outcomes.



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HEALTH AND CARE  
ANALYTICS  
Conference 2025