



DRUG & ALCOHOL OUTREACH SERVICE FOR PEOPLE EXPERIENCING ROUGH SLEEPING

USING A LOGIC MODEL TO CO-PRODUCE AN EVALUATION FRAMEWORK

We launched a drug and alcohol outreach service for people experiencing homelessness, delivered in partnership with five organisations. A key challenge was designing an outcomes framework that enabled robust data collection from the outset—supporting decision-making, meeting national reporting requirements, and guiding evaluation.

Our Aims

- To co-develop a logic model with partners as the foundation for the Rough Sleepers Drug and Alcohol Treatment Grant.
- To use the model and supporting tools to assess delivery fidelity and track progress toward outcomes.

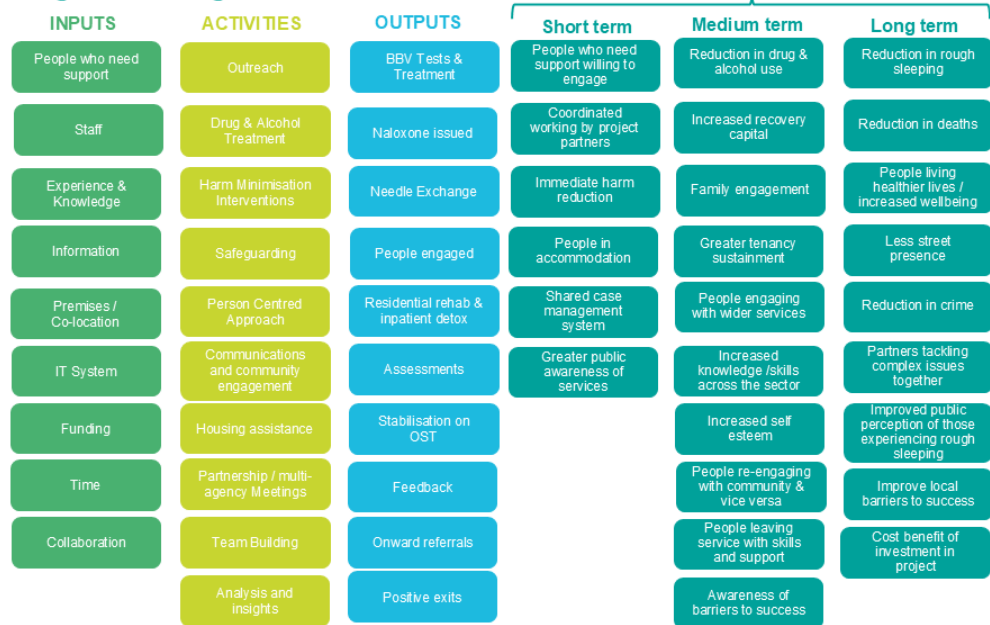
Our Approach

A multi-agency workshop was held to co-produce the logic model, ensuring partner engagement and ownership from the outset. From this, we developed the “Are We Doing What We Said We Would” tool to prioritise evaluation questions, focusing on homelessness, treatment engagement, and improvements in self-efficacy and wellbeing.

Our Results

The co-production process fostered shared understanding and established a clear framework for measuring progress. Three years on, the logic model remains central to delivery and evaluation, supporting a mixed-methods approach using quantitative data, interviews, focus groups, and stakeholder surveys.

Programme Logic Model - Reach Out



Our Impact

Evaluation findings have informed service redesign and strengthened strategic collaboration, particularly around integrating outreach with traditional treatment services. The logic model is now embedded in all project planning within the Drug and Alcohol commissioning team.

Lessons learned

Cross-provider working revealed operational challenges, prompting commissioning redesigns to improve coordination and accountability. These changes aim to enhance long-term outcomes, including reduced homelessness and improved wellbeing, and will inform future programme development and cross-sector collaboration.