



DRUG & ALCOHOL OUTREACH SERVICE FOR PEOPLE EXPERIENCING ROUGH SLEEPING

USING A LOGIC MODEL TO CO-PRODUCE AN EVALUATION FRAMEWORK

We launched a drug and alcohol outreach service for people experiencing homelessness, delivered in partnership with five organisations. A key challenge was designing an outcomes framework that enabled robust data collection from the outset—supporting decision-making, meeting national reporting requirements, and guiding evaluation.

Our Aims

- To co-develop a logic model with partners as the foundation for the Rough Sleepers Drug and Alcohol Treatment Grant.
- To use the model and supporting tools to assess delivery fidelity and track progress toward outcomes.

Our Approach

A multi-agency workshop was held to co-produce the logic model, ensuring partner engagement and ownership from the outset. From this, we developed the “Are We Doing What We Said We Would” tool to prioritise evaluation questions, focusing on homelessness, treatment engagement, and improvements in self-efficacy and wellbeing.

Programme Logic Model - Reach Out

INPUTS	ACTIVITIES	OUTPUTS	Short term	Medium term	Long term
People who need support	Outreach	BBV Tests & Treatment	People who need support willing to engage	Reduction in drug & alcohol use	Reduction in rough sleeping
Staff	Drug & Alcohol Treatment	Naloxone issued	Coordinated working by project partners	Increased recovery capital	Reduction in deaths
Experience & Knowledge	Harm Minimisation Interventions	Needle Exchange	Immediate harm reduction	Family engagement	People living healthier lives / increased wellbeing
Information	Safeguarding	People engaged	People in accommodation	Greater tenancy sustainment	Less street presence
Premises / Co-location	Person Centred Approach	Residential rehab & inpatient detox	Shared case management system	People engaging with wider services	Reduction in crime
IT System	Communications and community engagement	Assessments	Greater public awareness of services	Increased knowledge /skills across the sector	Partners tackling complex issues together
Funding	Housing assistance	Stabilisation on OST		Increased self esteem	Improved public perception of those experiencing rough sleeping
Time	Partnership / multi-agency Meetings	Feedback		People re-engaging with community & vice versa	Improve local barriers to success
Collaboration	Team Building	Onward referrals		People leaving service with skills and support	Cost benefit of investment in project
	Analysis and insights	Positive exits			Awareness of barriers to success

Our Results

The co-production process fostered shared understanding and established a clear framework for measuring progress. Three years on, the logic model remains central to delivery and evaluation, supporting a mixed-methods approach using quantitative data, interviews, focus groups, and stakeholder surveys.

Our Impact

Evaluation findings have informed service redesign and strengthened strategic collaboration, particularly around integrating outreach with traditional treatment services. The logic model is now embedded in all project planning within the Drug and Alcohol commissioning team.

Lessons learned

Cross-provider working revealed operational challenges, prompting commissioning redesigns to improve coordination and accountability. These changes aim to enhance long-term outcomes, including reduced homelessness and improved wellbeing, and will inform future programme development and cross-sector collaboration.